

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1 (Previously Presented): A method comprising:

receiving input identifying a first broadcasted program; and
selecting content, based on the input, to be displayed in a background area of an interactive programming guide; and

determining that the first broadcasted program is selected for at least a time greater than a predetermined threshold; and

responsive to determining that the first broadcasted program is selected for at least a time greater than the predetermined threshold, displaying the selected content in the background area of the interactive programming guide, wherein the selected content is overlapped by information related to the first broadcasted program.

2 (Original): The method of claim 1, wherein the first broadcasted program is selected from a set of broadcasted programs displayed in the interactive programming guide.

3 (Original): The method of claim 1, wherein the first broadcasted program is selected by a user of the interactive programming guide.

4 (Original): The method of claim 1, wherein the content includes an image from the first broadcasted program.

5 (Original): The method of claim 1, wherein the content includes information about a subject associated with the first broadcasted program.

6 (Original): The method of claim 1, wherein the content is selected based on a category of the first broadcasted program.

7 (Original): The method of claim 6, wherein the content includes information about a subject associated with the category.

8 (Currently Amended): A ~~tangible-storage~~ computer-readable medium storing instructions that, when executed by a processor, cause the processor to perform a method comprising:

- receiving input identifying a first broadcasted program; and
- selecting content, based on the input, to be displayed in a background area of an interactive programming guide; and
- determining that the first broadcasted program is selected for at least a time greater than a predetermined threshold; and
- responsive to determining that the first broadcasted program is selected for at least a time greater than the predetermined threshold, displaying the selected content in the background area of the interactive programming guide, wherein the selected content is overlapped by information related to the first broadcasted program.

9 (Currently Amended): The ~~tangible-storage~~ computer-readable medium of claim 8, wherein the first broadcasted program is selected from a set of broadcasted programs displayed in the interactive programming guide.

10 (Currently Amended): The ~~tangible-storage~~ computer-readable medium of claim 8, wherein the first broadcasted program is selected by a user of the interactive programming guide.

11 (Currently Amended): The ~~tangible-storage~~ computer-readable medium of claim 8, wherein the content includes an image from the first broadcasted program.

12 (Currently Amended): The ~~tangible-storage~~ computer-readable medium of claim 8, wherein the content includes information about a subject associated with the first broadcasted program.

13 (Currently Amended): The ~~tangible-storage~~ computer-readable medium of claim 8, wherein the content is selected based on a category of the first broadcasted program.

14 (Currently Amended): The ~~tangible storage~~ computer-readable medium of claim 13, wherein the content includes information about a subject associated with the category.

15 (Previously Presented): A system comprising:

- a first unit to receive input identifying a first broadcasted program; and
- a second unit to select content, based on the input, to be displayed in a background area of an interactive programming guide; and
- a third unit configured to determine that the first broadcasted program is selected for at least a time greater than a predetermined threshold; and
- a fourth unit configured to display the selected content in the background area of the interactive programming guide responsive to determining that the first broadcasted program is selected for at least a time greater than the predetermined threshold, wherein the selected content is overlapped by information related to the first broadcasted program.

16 (Original): The system of claim 15, wherein the first broadcasted program is selected from a set of broadcasted programs displayed in the interactive programming guide.

17 (Original): The system of claim 15, wherein the first broadcasted program is selected by a user of the interactive programming guide.

18 (Original): The system of claim 15, wherein the content includes an image from the first broadcasted program.

19 (Original): The system of claim 15, wherein the content includes information about a subject associated with the first broadcasted program.

20 (Original): The system of claim 15, wherein the content is selected based on a category of the first broadcasted program.

21 (Previously Presented): The system of claim 15, wherein the selected content is user-generated.

22 (Previously Presented): The method of claim 1, wherein the first broadcasted program corresponds to a sporting event and wherein the selected content includes one or more sporting event scores for the same sport as the sporting event.

23 (Previously Presented): A method comprising:

- receiving input identifying a first broadcasted program;
- determining whether a background content selection feature is enabled;
- in response to determining that the background selection feature is enabled, selecting content, based on the identified first broadcasted program, to be displayed in a background area of an interactive programming guide;
- determining that the first broadcasted program is selected for at least a time greater than a predetermined threshold; and
- responsive to determining that the first broadcasted program is selected for at least a time greater than the predetermined threshold, displaying the selected content in the background area of the interactive programming guide, wherein the selected content is overlapped by information related to the first broadcasted program.

24 (Previously Presented): The method of claim 23, wherein determining whether a background content selection feature is enabled further comprises determining whether content is available for selection.